

Love Liverpool? Love Culture?

Nominate yourself or a friend to
be a 2012 Cultural Champion!



We're looking for **curious** and **enthusiastic** people who are interested in what Liverpool arts and culture can offer them and their friends, family and communities.



What is the Cultural Champion Scheme?

Liverpool is an inspiring place which is bursting at the seams with world-class galleries, museums, performance venues and heritage sites. This scheme celebrates and promotes our city's vibrant cultural life by supporting the Cultural Champions to simply get involved.

The Cultural Champions will enjoy a whirlwind year full of exciting events and new experiences, and the chance to express their own creativity and opinions about Liverpool arts. It doesn't matter if you're new to the arts or a seasoned culture-vulture! Nominees just need bags of enthusiasm and an interest in exploring what arts and culture can do for them and the people around them.

What will the Cultural Champions do?

- Attend and participate in cultural events and reflect on them in the public domain (For example on a blog, social networks, radio etc)
- Actively promote arts and culture to other people (e.g. friends, family, colleagues, neighbours etc) and encourage engagement, especially from those who don't ordinarily participate in cultural activities
- Work with mentors and partner arts organisations, to develop a 'big idea' or theme which can be explored and developed into a policy idea, event or project if they choose to
- Strengthen the links between Culture Liverpool, the city's cultural organisations and cultural activities taking place in and with Liverpool communities
- Take part in an evaluation study into the impacts of arts & culture on individuals, particularly around wellbeing

**Could it
be you?**



What do the past Cultural Champions say?



“I have enjoyed every minute of being a cultural champion, and have gained new friends, new skills and learned even more about the city I love. I think that any person interested in people, community, and the arts, who can give time and passion to the role would have a year to remember for the rest of their lives. I don't think I could single out one specific event, I recommend everyone to have a go - nominate - and make it happen. It could change your life for the better”

Barbara McGrouther

“Being a Cultural Champion has taken me on a journey of great discovery, I not only rediscovered my great city, the people and the passion, I discovered my love of art, something I didn't know I cared about. I feel very privileged to have had this wonderful opportunity”

Donna Williamson

“I have had an opportunity to experience such a wide variety of events within our city. This has affirmed what a culturally diverse and exciting place to live, work and play Liverpool is.

The process of cultural engagement has greatly improved my sense of wellbeing. Being part of a wider cultural community has helped me see the world and my city in a different way and has opened my eyes to what culture can do for the individual and communities.

Lastly, but by no means least, the role of culture champ has helped me, and I think the blog's readers, affirm the identity of what being a Liverpudlian is. Someone who sees the world through the eyes of an artist”

Paul Argent

How to nominate

Nominate yourself or someone you know for a fun-filled year of discovery in 2012!

Please print and complete the form on the next pages and post to the address below, or make your nomination online.

Applicants should be aged 16 or over and reside in Liverpool.

Applicants must be available for an Induction afternoon and evening on March 1st 2012. There is no limit to the number of nominations you can submit.

**Closing date for nominations
Midnight 12 February 2012**

Online nominations can be made here:
www.tinyurl.com/culturalchampionnominations

Post completed forms (all three parts) to:

‘Cultural Champions’
Open Culture
World Museum
William Brown Street
Liverpool
L3 8EN

Email info@culture.org.uk with any questions or

Telephone 0151 478 4928

Nominees will be notified no later than Monday 27 February 2012

Cultural Champion Nomination Form

Part One

Please print clearly or use block capitals.

Who are you nominating? (Please circle)

Myself / Someone I know

Nominee's Contact Information

Name _____ **Surname** _____

Address _____

_____ **Postcode** _____

Phone _____ **Mobile** _____

Email _____

Website _____

**If you are nominating someone please
provide your contact information**

Name _____ **Surname** _____

Phone _____ **Mobile** _____

Email _____

Cultural Champion Nomination Form

Part Two

Please print clearly or use block capitals.

1) Tell us briefly about a cultural event in Liverpool in which you (or your nominee) **were involved in or experienced** during 2010/2011 and **describe the impact it had** on you (or your nominee) as a person or how it has changed your (or your nominee's) life.

Cultural Champion Nomination Form

Part Three

Please print clearly or use block capitals.

2) Please briefly tell us what you hope to experience/achieve as a Cultural Champion (or what you hope your nominee will experience/achieve)